

Modern College Of Arts Science And Commerce

Ganesh Khind Road, Opposite Savitribai Phule Pune University Gate, Pune 411016

Titles and Their Copies Department MCA - Commerce Book Type Book

Sr.No	Title	Authors	Edition	Publisher	Copies
1	Applied cryptography : protocols , algorithms and source code in C	Schneier , Bruce	2nd	John Wiley & Sons (Asia) Pvt. Ltd, New York	5
2	Business communication : concepts , cases and applications	Chaturvedi , P. D. / Chaturvedi , Mukesh	1st	Pearson Education (Singapore) Pvt. Ltd.	1
3	Business communication : making connections in a digital world	Lesikar , Raymond V. / Flattey , Marie E. / Rentz , Kathryn / Pande , Neerja	11th	Tata Mc Graw-Hill Publishing Company Ltd.	5
4	Cryptography and information security	Pachghare , V. K.	1st	PHI Publication	5
5	Cryptography and network security	Kahate ,. Atul	3rd	McGraw-Hill Book Co	3
6	Cyber law in India : law on interent	Ahmad , Farooq	3rd	New Era Law Publications	5
7	Cyber laws	Singh , Justice Yatindra	4th	Universal Law Publishing Co. Pvt. Ltd.	5
8	Database system concepts	Rob , Peter / Coronel , Carlos	1st	Cengage Learning India Pvt. Ltd.	3
9	ERP demystified	Leon , Alexis	2nd	Tata Mc Graw-Hill Publishing Company Ltd.	2
10	ERP demystified	Leon, Alexis	2nd	Tata Mc Graw-Hill Publishing Company Ltd.	1
11	Guide to cyber law : information technology act , 2000 , e - commerce , data protection and the interent	Ryder , Rodney D.	3rd	Wadhwa and Company	5
12	Harvard business esstential : coaching and mentoring	Harvard Business School , Pub.	1st	Harvard Business School Publishing Co.	1
13	Human resource management for the hospitality and tourism industries	Nickson , Dennis	1st	Elsevier Academic Press	1
14	International marketing strategy	Bradley , Frank	4th	Pearson Education (Singapore) Pvt. Ltd.	1
15	Investment analysis and portfolio management	Ranganatham , M. / Madhumathi , R.	7th	Pearson Education (Singapore) Pvt. Ltd.	5
16	Investment management : security analysis and portfolio management	Bhalla , V. K.	17th	S Chand.	5
17	Investment management : security analysis and portfolio management	Singh , Preeti	17th	Himalaya Publishing House	5
18	Knowledge management : challenge , solutions and technologies	Becerra - Fernandez , Irma / Gonzalez , Avelino / Sabherwal , Rajiv	1st	Pearson Education (Singapore) Pvt. Ltd.	1
19	Marketing : a practical approach	Rix , Peter	5th	McGraw-Hill Book Co	1
20	Marketing : defined , explained , applied	Levens , Micheal	1st	Pearson Education (Singapore) Pvt. Ltd.	1
21	Marketing changes	Hart , Susan ,. Ed	1st	Thomson Learning Inc.	1
22	Marketing research : within a changing information environment	Hair , Joseph F. , Jr / Bush , Robert P. / Ortinau , David J.	3rd	McGraw-Hill Book Co	1
23	PHP web services	Mitchell ,. Lorna Jane	1st	hroff Publishers and Distributors Pvt Ltd Calcutt	3
24	Principles of multimedia	Parekh , Ranjan	2nd	McGraw-Hill Book Co	10
25	Strategic management and business policy	Kazmi , Azhar	3rd	Tata Mc Graw-Hill Publishing Company Ltd.	4
26	TCP/IP protocol suite	Forouzan ,. Behrouz A.	4th	McGraw-Hill Book Co	5
27	The complete guide to knowledge management	Pasher , Edna / Ronen , Tuvya	1st	John Wiley & Sons, Inc, New York	1

Total Titles : 27

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